

# North East Campus Placement Report

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## Highlights of the report

A comparison of placement scenario across various colleges revealed a dichotomy in number of companies visiting North East colleges vs colleges in the other parts of the country.

### Executive Summary

Even as the Government mulls 44 new colleges and six engineering colleges to be setup in the North East<sup>1</sup>, a big question remains on the future of the students passing out from these colleges. A good curriculum, a brilliant set of students cannot fill up the vacuum in placements marred by civil unrest in the region.

A comparison of the placement situation in the colleges in the region vs. the rest of India reveals a dismal situation. The ratio of companies visiting the campuses is just 1/3<sup>rd</sup> the number compared to the rest of India. This not only results in putting students in a difficult situation, but has been, and will also be the cause and effect of depreciating quality of the institutes in the region.

Needless to say, the corporate sector and innovative solutions will play a role in improving the situation and building labour inclusivity.

### Methodology

**Data:** The data was collected from the student and placement cells of the colleges, categorized, aggregated and averaged for the purpose of the study. The selection includes all companies that have interacted with the colleges for placements for academic year ending 2010.

**Period.** The data was collected at the end of May 31<sup>st</sup>, 2010 which is effectively the end of academic year for colleges

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<sup>1</sup> Govt plans to setup IIT in the North East <http://sify.com/news/government-plans-two-iits-in-northeast-news-national-khnxaeahdii.html>

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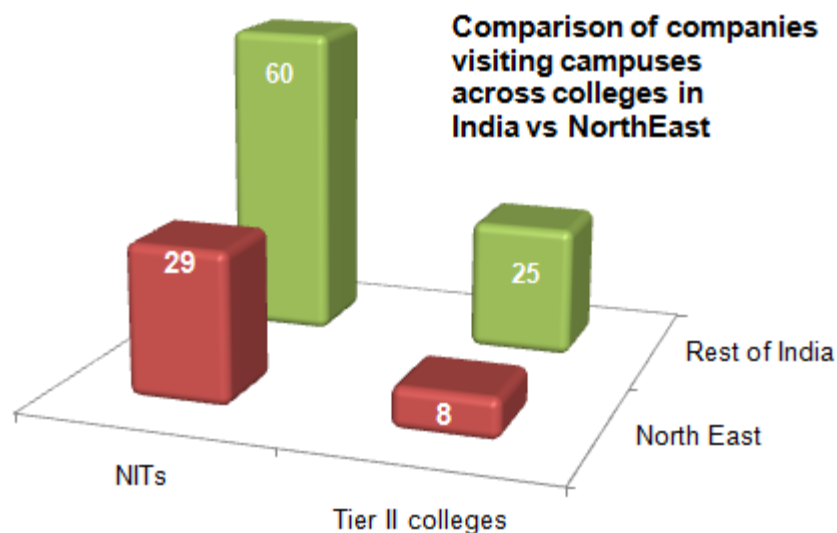
## Placement situation in detail

Colleges were categorized into two categories

1. National Institute of Technology (NIT)
2. Tier II colleges

**1. The National Institutes of Technology (NITs):** are prestigious engineering and technology oriented colleges in India. They were originally called Regional Engineering Colleges (RECs). In 2002, the Ministry of Human Resource Development, Government of India, decided to upgrade, in phases, all the original 17 Regional Engineering Colleges (RECs) as National Institutes of Technology (NITs)<sup>2</sup>. The NIT brand is regarded very highly as one of the premier technical education institutes in India.

**A comparison revealed that an average of 60 companies visit National Institute of Technology(NIT) across various regions in India as compared to only 29 in the NITs in the east.**



**2. Tier II campuses:** Campuses which fall in the top 100 campus list (according to various credible surveys) were segregated. The rest of the colleges were defined as tier II colleges and a select few were compared for this section.

From the study, it has emerged that tier II engineering colleges had lower participation from companies for hiring final year students. When compared to colleges across India, only 8 companies visited colleges in the north east as compared to an average of 25 for other regional colleges. Over 75 colleges were included in the study.

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<sup>2</sup> Refer to list of NITs in annexure 1

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## About Aspiring Minds

Aspiring Minds Assessment Pvt. Ltd. is an assessment technology pioneer in India, a full spectrum of assessments including Language, Aptitude, Skill and Personality assessment. Aspiring Minds' assessments are based on proprietary algorithms for computer based adaptive, standardized and reliable assessments. Aspiring Minds helps companies identify talent across the Nation, shortlist & hire. It provides a methodology to search candidates qualified for a particular job profile across the country at the press of a key by using innovative filters on multi-dimensional skill analysis of a large pool of candidates. Aspiring Minds' conducts AMCAT – India's Largest Employability Test. Aspiring Minds Account Managers work closely with Corporate to map their needs to various assessment parameters and help pick the right set of people to interview. Companies have seen their interview to hire convert rates shoot up dramatically (four to eight fold increase) on using AMCAT as a short listing criteria. For more information please visit [www.aspiringminds.in](http://www.aspiringminds.in)

## Disclaimer

The data is only representative of the information received from colleges. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

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## Annexure 1

### List of NITs in India

Name	Year Established	Short Name	Year of Upgraded as NIT	City/Town	State/UT
National Institute of Technology, Agartala	1965	NITAGARTALA	2006	Agartala	Tripura
Motilal Nehru National Institute of Technology, Allahabad	1961	MNNIT	year	Allahabad	Uttar Pradesh
Maulana Azad National Institute of Technology, Bhopal	1960	MANIT	2002	Bhopal	Madhya Pradesh
National Institute of Technology, Calicut	1961	NITC	year	Calicut	Kerala
National Institute of Technology, Durgapur	1960	NITDGP	year	Durgapur	West Bengal
National Institute of Technology, Hamirpur	1986	NITH	2002	Hamirpur	Himachal Pradesh
Malaviya National Institute of Technology, Jaipur	1963	MNIT	year	Jaipur	Rajasthan
National Institute of Technology, Jalandhar	1987	NITJ	2002	Jalandhar	Punjab
National Institute of Technology, Jamshedpur	1960	NITJSR	year	Jamshedpur	Jharkhand
National Institute of Technology, Kurukshetra	1963	NITKKR	2002	Kurukshetra	Haryana
Visvesvaraya	1960	VNIT	2002	Nagpur	Maharashtra

National Institute of Technology, Nagpur					
National Institute of Technology, Patna	1886	NITP	2004	Patna	Bihar
National Institute of Technology, Raipur	1956	NITRR	2005	Raipur	Chhattisgarh
National Institute of Technology, Rourkela	1961	NITRKL	2002	Rourkela	Orissa
National Institute of Technology, Silchar	1967	NITS	2002	Silchar	Assam
National Institute of Technology, Srinagar	1960	NITSRI	2003	Srinagar	Jammu & Kashmir
S V National Institute of Technology, Surat	1961	SVNIT	year	Surat	Gujarat
National Institute of Technology Karnataka, Surathkal	1960	NITK	2002	Surathkal	Karnataka
National Institute of Technology, Tiruchirapalli	1964	NITT	2003	Tiruchirapalli	Tamil Nadu
National Institute of Technology, Warangal	1959	NITW	2002	Warangal	Andhra Pradesh