

**PRESS RELEASE**

**Media Contact:**

Aakriti Bhargava

[mediaenquiries@aspiringminds.in](mailto:mediaenquiries@aspiringminds.in)

+91-9871220114

**Aspiring Minds and Dun and Bradstreet Launch National  
Employability Conclave**

- **Unveil the Career Guru awards for outstanding contributions by Training and Placement officers**
- **NECs to be held across India in major cities like Pune, Delhi, Hyderabad, Bengaluru and Kolkata**

**New Delhi, 04, 2012** - India's leading employability measurement firm, Aspiring Minds in collaboration with Business Intelligence firm, Dun and Bradstreet is organizing National Employability Conclaves (NEC) across Pune, Hyderabad, Delhi, Bengaluru and Kolkata. NECs also mark the launch of 'Career Guru' awards, a unique honour to recognize the efforts of Training and Placement Officers (TPOs) in ensuring greater employability of students. **Over 500 colleges across India are expected to participate in the conclaves.**

As per The National Employability Report, Engineering Graduates, Annual Report, 2011-12, launched by the then Hon'ble HRD Minister, Shri Kapil Sibal, only 17.45% of the engineering graduates in the country are employable in the IT Services sector. In order to dwell with the findings of the report and its implications, Aspiring Minds came up with the concept of National Employability Conclave as a common platform for industry and academia to address concerns over employability. NECs aim to facilitate in improving employability of students and making the employment ecosystem more efficient and thereby enable a win-win scenario for corporations, colleges and students.

NECs feature **HR leaders from some of the largest IT and engineering companies** sharing an employer's perspective on shaping young talent to meet industry expectations. **It is supported by experienced corporate trainers**, and Aspiring Minds, India's leading largest job assessment and talent benchmarking company. NECs also gain from the expertise of the world's leading source of global business information, knowledge and insight, Dun and Bradstreet.

According to Mr. Varun Aggarwal, CTO and COO, Aspiring Minds, ***"We sincerely believe that Training and Placement Officers play a pivotal role in improving employability***

***and employment opportunity for Indian youth. National Employability Conclave is an initiative to engage them in constructive and meaningful discussion. We believe that their contribution to Nation building has not been rightfully acknowledged, hence with the support of industry veterans, we have instituted the Career Guru Awards.”***

The National Employability Conclave also marks the inauguration of ‘**Career Guru**’ awards to recognize the efforts of visionary Training and Placement Officers (TPOs) who have ensured greater correlation between industry needs and available talent thereby, fulfilling the placement aspirations of their institutes.

The jury for Career Guru awards comprise of a distinguished panel of judges inclusive of industry veterans

- Mr. Naveen K, Program Director, Head - Orchard, Campus Talent Acquisition, Mindtree Ltd
- Mr. Niranjan Subramanya Sarja (NS), Head Campus, HCL Technologies,
- Mr. Prasanna Arunachalam, Campus Recruitment Lead (Engineering Schools), Accenture India Private Limited
- Mr. Puneet Pandey, Director - Resourcing and Training, HCL Technologies (Infrastructure Services Division)
- Ms. Savita Subramanian Venugopal, Associate Director - Talent Acquisition, Cognizant Technology Solutions
- Mr. Tarun Nallu, India Lead for Campus Hiring for Audit, Risk Consulting and Tax, Deloitte

The Career Guru awards will felicitate TPOs across three categories – **Performing Minds, Inspiring Minds, Visionary minds**. Winners will be awarded in NECs held in their respective cities.

A joint effort of Aspiring Minds and Dun and Bradstreet, the National Employability Conclave leverages the expertise of both to build a more vibrant employment ecosystem that addresses the concerns of all the stakeholders. By highlighting the requirements of recruiters, NECs will help institutions identify gaps in current training programs thereby modifying and re-designing the same.

### **About Aspiring Minds:**

Aspiring Minds is India’s leading employability solutions company, headquartered in Gurgaon. Aspiring Minds offers scientific assessments with an innovative large-scale sourcing model analogous to a GRE-for-job concept. The state-of-the-art assessment tools developed by Aspiring Minds have been used across industry verticals to help recruit the right people, develop profile-wise employability benchmarks and assess workforce health.

Aspiring Minds’ intelligent adaptive assessments span across Language, Cognitive skills, Domain knowledge and Personality. A strong in-house research and development team with alumni from IITs and MIT form the development back bone of the patent pending assessment tools.

AMCAT™ - the flagship product is India’s Largest Employability Test. Conducted across the country throughout the year, AMCAT has been taken by over 750,000 candidates in 1300+

campuses, spread across 23 states. Tens of thousands of candidates secure their dream jobs every year through AMCAT.

Powered by a highly dedicated management team drawn from the IITs and IIMs, over 180 full-time employees, and a pan-India operational presence, Aspiring Minds has helped leading brands across verticals to improve their recruitment process efficiency and the quality of talent they hire. Aspiring Minds products and solutions have been adopted by leading corporates across sectors.

Please visit us at [www.aspiringminds.in](http://www.aspiringminds.in)

**About Dun and Bradstreet** : Dun & Bradstreet (NYSE:DNB), the world's leading source of global business information, knowledge and insight, has been enabling companies to Decide with Confidence® for over 170 years. D&B's global commercial database contains more than 205 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which transforms the enormous amount of data collected daily into decision-ready insight. Through the D&B Worldwide Network - an unrivaled alliance of D&B and leading business information providers around the world - customers gain access to the world's largest and highest quality global commercial business information database.

Customers use D&B Risk Management Solutions to mitigate risk, increase cash flow and drive increased profitability, D&B Sales & Marketing Solutions to analyse markets, locate prospects and increase revenue from new and existing customers; D&B Export Marketing Solutions to gain significant insight into overseas markets and increase sales; D&B Learning Solutions to facilitate professional growth and excellence among their executives ; D&B Economic Analysis Group to derive pragmatic and solution-oriented analyses of strategic economic and business developments, thereby aiding informed decision making and D&B's Research and Advisory Services to provide customized research solutions and consulting to its clients in the areas of Risk Management, Economic, Sector and Financial Research.

D&B featured on FORTUNE Magazine's Most Admired Companies Industry List for four consecutive years (2006 -2009), ranking first in the Financial Data Services category. D&B ranked first in the areas of employee talent, financial soundness, long-term investment, quality of management and use of corporate assets.

Please visit at <http://www.dnb.co.in/>