

Press Release

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Aspiring Minds Announces National Employability Conclave 2013-2014 in Lucknow

- **Unveiled Career Guru Awards for outstanding contributions by Training and Placement officers**
- **Organized an exclusive 'Power Breakfast' amongst the top industry leaders to discuss larger strategic issues**
- **Introduced Campus Innovation Window for colleges to showcase latest employability enhancement initiatives**

Lucknow, October 21st, 2013: Aspiring Minds, India's leading employability solutions firm, held the National Employability Conclave (NEC) today at The Piccadilly, Lucknow.

NEC is the first industry platform that brings together training and placement officers (TPO's) of premier academic institutions and industry HR heads to encourage new thoughts and best practices towards increasing employability in India. The initiative endeavors to nurture fresh talent and bring in practical solutions towards better employability.

NEC 2013 - 14 would be held in 10 cities from October 11th 2013 to 7th February 2014. It began in Hyderabad on 11th October and will now be held in Lucknow, Chennai, Pune, Bangalore, Kolkata, Vizag,, Delhi, Bhopal and Coimbatore.

This year, there is an increasing focus on technology-enabled innovations to hone young talent. For this, Aspiring Minds organized '**Power Breakfast**' amongst top Industry leaders and chairmen of colleges to share perspectives on the national education scenario. This helped participants gain industry insights on ways to enhance employability through technology enabled innovations..

Commenting on the same Mr. Varun Aggarwal, CTO and COO, Aspiring Minds said, *"The National Employability Conclave is a unique initiative to bring industry and academia together to discuss solutions to the employability problem. This is the second edition of the nationwide event and this year's theme is use of technology for employability enhancement. We are pleased to do the event in Uttar Pradesh, which houses more than 700 colleges."*

NEC 2013-14 has introduced the '**Campus Innovation Window**' this year that provides an opportunity for all colleges to showcase their best practices in terms of training and placement:. Open to all delegates and speakers, it is a great opportunity to showcase the good work that has been initiated by colleges for employability enhancement of their students.

The National Employability Conclave also marked the presence of '**Career Guru**' Awards to felicitate visionary Training and Placement Officers (TPOs) who have ensured greater correlation between industry needs and available talent thereby, fulfilling the placement aspirations of their institutes.

This year's Career Guru Awards winners from Lucknow are:

Performing Minds: Deepak Kumar Singh (Babu Banarasi Das Group of Educational Institutions)

Inspiring Minds: Prof. P.N. Srivastava (Shri Ramswaroop Memorial Group of Professional Colleges)

Visionary Minds: Prof. K.K. Mishra (Kanpur Institute of Technology)

Young Achiever Award: Matrayee Mishra (Feroze Gandhi Institute of Engineering Technology, Raebareli)

The employability landscape is fast changing. NEC 2013-14 is an attempt to bridge the gaps between education and employability.

About Aspiring Minds:

Aspiring Minds is India's leading employability solutions company, headquartered in Gurgaon. Aspiring Minds offers scientific assessments with an innovative large-scale sourcing model analogous to a GRE-for-job concept. The state-of-the-art assessment tools developed by Aspiring Minds have been used across industry verticals to help recruit the right people, develop profile-wise employability benchmarks and assess workforce health.

Aspiring Minds' intelligent adaptive assessments span across Language, Cognitive skills, Domain knowledge and Personality. A strong in-house research and development team with alumni from IITs and MIT form the development back bone of the patent pending assessment tools.

AMCAT™ - the flagship product is India's Largest Employability Test. Conducted across the country throughout the year, AMCAT has been taken by over 1,000,000 candidates in 2500+ campuses, spread across 25 states. Tens of thousands of candidates secure their dream jobs every year through AMCAT.

Powered by a highly dedicated management team drawn from the IITs and IIMs, over 225 full-time employees, and a pan-India operational presence, Aspiring Minds has helped leading brands across verticals to improve their recruitment process efficiency and the quality of talent they hire. Aspiring Minds products and solutions have been adopted by leading corporates across sectors.

For more information log on to www.aspiringminds.in