



PRESS RELEASE

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For immediate release

Aspiring Minds Launches Assessment Suite for the Hospitality

Aspiring Minds India's leading employability solutions firm launched AMCAT-Hospitality- a first of its kind assessment for hotel management students. The assessment is relevant and caters to the high demand for talent within the travel, tourism and **hospitality industries sized** at US\$ 55 billion.

AMCAT-Hospitality is a computer based adaptive employability assessment, capable of measuring fitment of prospective candidates for various job roles within the hospitality industry. It works on a combination of language, domain knowledge, aptitude and personality assessments which is very important for hospitality. The individual domain modules aim to assess functional knowledge of candidates in the Front Office, Food Production, F&B and Housekeeping area. It is based on the syllabus of National Council of Hotel Management & Catering Technology (NCHMCT) and input from multiple National and International Hotel chains

“ The hospitality industry is vibrant and growing in India and so is its demand for employable talent. Our tool, the first of its kind high quality evaluation tool available, will provide the industry an accurate way to evaluate individuals on their personality fitment and knowledge of various hospitality roles such as F&B, Front desk, House Keeping, etc,” said Varun Aggarwal, Co-

Founder and Director, Aspiring Minds. India's travel and tourism sector is expected to be the second largest employer in the world, employing 4,037,000 people, directly or indirectly, by 2019.

AMCAT-Hospitality contains Multiple Choice Questions of various difficulty level to assess factual knowledge, logical reasoning and practical knowhow of the candidates using situation based questions.

The hospitality industry is growing at a tremendous pace so is the demand for the right talent.

Aspiring Minds strives to help institutions and companies from choosing the 'right' individual rather than the 'best' individual. Their vision is to bring credible assessment, helping talent meet right opportunities be it education or employment.

About Aspiring Minds

Aspiring Minds is India's leading employability solutions company, headquartered in Gurgaon. The company offers a scientific assessment with an innovative large-scale sourcing model analogous to a GRE-for-job concept. The company received investment from Omidyar Network in November 2011

The state-of-the-art assessment tools developed by Aspiring Minds have been used across industry verticals to help recruit the right people, develop profile-wise employability benchmarks and assess workforce health.

Aspiring Minds' intelligent adaptive assessments span across Language, Cognitive skills, Domain knowledge and Personality. A strong in-house research and development team with alumni from IITs and MIT form the development back bone of the patent pending assessment tools.

AMCAT® - the flagship product is India's Largest Employability Test. Conducted across the country throughout the year, it has made 750,000 assessments in over 1300+ campuses, spread across 23 states. Tens of thousands of candidates secure their dream jobs every year through AMCAT.

Powered by a highly dedicated management team drawn from the IITs and IIMs, over 165 fulltime employees, and a pan-India operational presence, Aspiring Minds has helped leading brands across verticals to improve their recruitment process efficiency and the quality of talent they hire. Aspiring Minds products and solutions have been adopted by leading corporate including HCL, Genpact, Accenture, L&T Finance, Park Hotels, Mahindra Resorts, Four Seasons Hotel, Keane, Mphasis, Ericsson, Sapient, John Deere, Tavant, Tally, among others.