



PRESS RELEASE

Media Contact:

Aakriti Bhargava

mediaenquiries@aspiringminds.in

+91-9871220114

For immediate release :

Students at Lovely Professional University Take AMCAT, India's Largest Employability Test

Chandigarh, Nov 21, 2011: Lovely Professional University partnered with Aspiring Minds, India's leading Employability Measurement Company, to assess its students on AMCAT- India's Largest Employability Test. Over 2000 students from the B.TECH, MCA, MBA, MTECH, BPHARMA, BBA, BCA - 2012 batch of the institute appeared for the test, held during the past week at the Lovely Professional University campus.

AMCAT is a tool to assess and benchmark the skills of test takers in various modules including English Comprehension, Quantitative Ability, Logical Ability, Personality assessment, Computer Programming, Electronics, other engineering domain modules as well as MBA specializations like Finance, Marketing, HR etc. Based on the test, each assessed student would receive AMCAT's Seven-Stroke Employability feedback - a detailed personalized report with scores on their performance on each module- that helps to understand the suitability to the candidate's most desirable sector and functional area.

Aspiring Minds Co-Founder and Director, Varun Aggarwal, an MIT, USA alumnus said, "AMCAT enables students to assess their job skills and be better prepared for the industry. We hope the students of the esteemed university are able to get closer to their dream jobs and be well prepared for the impending placement season."

The test was conducted on 12th and 20th of November.

More than 75 companies use Aspiring Minds' recruitment solutions, including HCL, Sapient, Ericsson, ITC, SBI Life, Nokia, Keane, and Accor Hotels. Aspiring Minds has aided over 12,000 freshers to get a job on merit in the last year.

About Aspiring Minds

Aspiring Minds is India's leading employability measurement company, headquartered in Gurgaon. The state of the art assessment tools developed by Aspiring Minds have been used

across industry verticals to help recruit the right people, develop profile-wise employability benchmarks and assess workforce health. Aspiring Minds' intelligent adaptive assessments span across Language, Cognitive skills, Domain knowledge and Personality. A strong in-house research and development team with alumni from IITs and MIT form the development backbone of the patent pending assessment tools.

AMCAT® - its flagship product is India's Largest Employability Test. Conducted across the country throughout the year, tens of thousands of candidates secure their dream jobs every year through AMCAT.